

Siobahn Hotaling / Boing Media, LLC

8G King Fisher Lane, Clifton Park, NY 12065 / 1280 Pacific St. Apt. 6, Brooklyn, NY 11216
Phone: 518-542-1782 • E-Mail: boingmedia@gmail.com



Objective

Freelance employment that capitalizes and utilizes my strengths in Web development, problem solving, client relations, and user interface design.

Relevant Experience

Intern, Carter and Yang Consulting

July 1998-Jan 1999

Learned how to administer and maintain Windows and Linux-based network environments and troubleshoot client machines; also learned some COBOL and Foxpro for client projects. Consulted on system design.

Web Developer, Time Warner/Road Runner

Feb 1999-Nov 2000

Maintained and developed code for Road Runner's website, as well as sites of partner companies such as Keeler Motors and Metroland; worked exclusively in Cold Fusion/MSSQL. Also took over system and network administration duties when existing sysadmin left company.

Consultant/Application Developer, CGI Information Systems **Nov 2001-Dec 2002**

Developed applications in health care field; exclusive use of Cold Fusion/MSSQL. Learned Web security/HIPAA guidelines. Created applications from system logic through UI design.

Consultant and Web Designer, Executive Success Programs

July 2001- October 2007

Originally hired to help develop a website and internal network for company; role expanded to take to include video editing, Palm/mobile application development, and general technology research. Managed small team of IT workers and developers. Developed and built company's websites and first two iterations of company's intranet; also developed a web-based kiosk system. Also responsible for a large-scale SEO project that brought site from second page to top of Google.

Freelance Web Developer and User Interface Designer – Boing Media, LLC

October 2007 – present

Successfully commissioned, managed, and executed over 25 websites for companies and individuals; have worked with designers as well as been personally responsible for design. Most sites done in Wordpress using from-scratch templates or highly customized templates; have built custom Wordpress plugins as well as custom functions. Have also created several custom intranet sites for large organizations using PHP (various MVC frameworks – CakePHP, Zend, Smarty).

Project Manager and User Interface Designer, Plugged In Technologies

November 2009 – February 2012

Startup company creating social media network - Managed team of 5 remote developers and 5 in-house developers. Additionally responsible for user interface design and development of wireframes for desktop and Android application.

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Education

Skidmore College

May 1997

B.A., English/Creative Writing

GPA 3.5

Honors, 3 semesters

Skills

- PHP 5/OOP
- MySQL
- Wordpress Customization
- Twitter Bootstrap
- CSS
- Javascript
- Ajax
- SEO Optimization
- Photoshop
- jQuery
- Apache

Partial Portfolio

- <http://www.veronicacollignon.com> - Website for illustrator/artist. Custom Wordpress template and custom Woocommerce integration; built custom functions for shop display.
- <http://www.jness.com> - Website for women's organization. Designed site structure and look; customized Wordpress template. Includes custom payment and registration component. Also created from-scratch intranet site for members based on PHP and Twitter Bootstrap.
- <http://www.chelseacavanaugh.com> - Website for country music artist. Customized Wordpress template.
- <http://www.sarabronfman.com> - Collaborated on design; implemented design into custom Wordpress template.
- <http://www.allisonmack.com> - Personal site for actress. Highly customized Wordpress template with custom plugins.
- <http://www.rebeccadavis.com> - Resume site for actress.
- <http://www.chadkrowchuk.com> - Website for artist. Designed and programmed site in entirety; technologies include customized AJAX and PHP for gallery.
- <http://www.getrucked.com> - Website for bar/restaurant
- <http://www.siobahn.com> - Personal site for my own music. (In progress... eternally!)